

Chris Sherrod

Graphic Design * Art Direction * Photography

972-741-8623 * chris@nickelrocket.com * dallas, tx

PROFILE

- * Passionate Graphic Designer with over fifteen years professional graphic design and compositional experience including 11 years in 3D industry.
- * Strong team player with dedicated work ethic and sharp eye for continuity.
- * Confident with new exploration and independent storypoint development.
- * Dependable lead with good judgment, communication and prioritizing skills

2D EXPERIENCE

Wine Label Design

Pat Paulsen Vineyard - Napa, CA

2012

On-Screen Graphics / Poster Design, *Bed Bugs from Outer Space*

Bed Bugs from Outer Space Productions - Novato, CA

2011

Company Identity Materials

Michael Donahue Productions - Los Angeles, CA

2010

Store Identity and Promotional Materials

The Escapist Bookstore - Austin, TX

2002- 2004

Design Team Manager

Source Media / Interactive Channel - Dallas, TX

1997-2001

Designer

America Online - Digital City Dallas Fort Worth

1996

Art Director

Informatics, Inc - Plano, TX

1995

Auto Race Promotional Materials

Sports Car Club of America, Texas Region

1997-2007

Theater Promotional Materials

Bucket Productions - Garland, TX

1999-2005

3D EXPERIENCE

3D Story Artist, *Untitled Feature*

Lucasfilm Animation Ltd. - Nicasio, CA

* Created models and sets for Previs scouting

* Created sequences and choreography under direction of Head of Story

2010 - present

Head of Layout, *Alpha and Omega / The Little Engine That Could*

Crest Animation Productions - Burbank, CA

* Supervised in-house team and reviewed overseas submissions

* Dictated corrections to overseas team and approved revisions

2008 - 2010

Camera Artist/VFX Wrangler/Shot Finaller *The Simpson's Ride*

ReelFX Creative Studios - Dallas, TX for Universal Studios Theme Parks

2008

PreViz/Layout Artist, *Gatchaman*

Imagi Studios U.S. - Sherman Oaks, CA

2007

Rough Layout Artist, *Kung-Fu Panda*

DreamWorks Animation - Glendale, CA

2006

Rough Layout/Final Layout/IMAX Stereo Artist

The Ant Bully / The Adventures of Jimmy Neutron / Jimmy Neutron: Boy Genius

DNA Productions - Irving, TX

2001 - 2006

2D SKILLS

Adobe Creative Suite 5

Quark XPress

PowerPoint

Keynote

Excel

Hand SKILLS

Linocut

Watercolor

3D SKILLS

Maya 2011

Zeno/ZVIZ

Houdini 7.X

LightWave 7.5

Nuke 4.3

3DS Max 2009

MEMBER

The Animation Guild

Local 839, IATSE

ASIFA-Hollywood

EDUCATION

1989 - 1991

Saint Louis University

St. Louis, MO

Fine and Performing Arts

1991 - 1995

University of North Texas

Denton, TX

BFA - Advertising Art

2010

Gnomon School of

Visual Effects -

Animation Courses